



BLUE SEA
Logistics



Logistics, Transportation, Supply Chain, Cargo Inspection
and Project Management Services in Afghanistan

Your Partner with Success...

www.blueseasgroup.com



ABOUT US

Blue Sea Logistics, formerly known as a BSL, was acquired by Ajmal Waheed Mulakhel. Today BSL services provide contract and public warehousing, Logistics, fuel Supply, service delivery, Inspections, transportation, manufacturing support, packaging and fulfillment services in strategically located sites throughout Afghanistan with over 450 employees direct and indirect. BSL parent company provides complete Multi National supply chain solutions.

As one of the largest Dry and frozen-truck carriers in Afghanistan, BSL Transport brings the assurance of size, strength, and (4) years of expertise to your bulk commodity Logistics operations. At BSL we are committed to providing safe and dependable transportation services which consistently deliver value to our customers. The BSL is the biggest bulk carrier fuel supply company in all over Afghanistan with more than 780 vehicles subcontracted.

BSL is one of the biggest corporations in all over Afghanistan. BSL core competencies include contract & multi-client Service delivery, Logistics support services and implementations. In addition, BSL provides services such as Service Management, Project Management, and Supply Chain and Inspections surveys. BSL is recognized as a top national logistics provider because our commitment to quality extends nationwide and our Management procedures are among the most comprehensive in the Logistics field.

Stringent standards require that all operating functions are formalized through standard operating procedures, allowing uniformity throughout the process. BSL considers safety prior to execution of projects. The culture we create to achieve our safety performance is reached through a structured environment where training is constant and where no process or solution is created without considering its possible effect on safety

Management
Blue Sea Logistics
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BACKGROUND

Blue Sea Logistics Company (BSL) was established, as a Partnership corporation in Kabul Afghanistan, in 2004 with a focus on product and service development. A small but diversified company, its main activities were concentrated in the Logistics, project Management, Service delivery, fuel supply, import/export trade and new product development.

In this capacity, BSL management has served the ethnically diversified Kabul and southern provincial markets for over five years- supplying electronics & computershops and cars for PRTs in Faizabad, Badakhshan and Kunduz. BSL management introduced solar electricity and wind generated power systems to Afghanistan. In September 2005 BSL was awarded .Excellent Service Delivery. by ISAF PRT Faizabad.

A strong business ethic and customer satisfaction has engaged BSL management in the top tier of Afghanistan.s well-connected and well-reputed industries and suppliers. BSL maintains a policy of guaranteed quality, internationally standardized specifications, customer satisfaction and service monitoring and follow-up.

OUR PHILOSOPHY

Think Global, Act Local. Philosophy allows considerable independence, backed by demanding quality standards in all Provinces where it operates.

In fact, we, at BSL Management believe that customer satisfaction should be the basis of any business transaction. BSL Management supports this with set roles and guidelines and a roadmap to customer satisfaction. Our experience and lessons we learned from the past is the ingredient for our customer satisfaction recipe.





TECHNICAL CAPACITY

In fact the Parent companies for the BSL are the two, Afghan Blossom Construction Company and Sadat Business Group which they work in field of construction and trading and were joint venture for project management, logistics and service delivery the management team decided to have one instead of two with joint venture this is where the idea of the SBG came and the BSL will use the two company technical capacity and achievement profile.

The BSL operates first class logistical, transportation, Fuel Supply, equipment and services Delivery; with the ethos that customer loyalty leads to sustained profit growth and company value. BSL provides services to Governmental, National and International Organizations across the country which are functioning to restore, develop and bring standardization to the system.

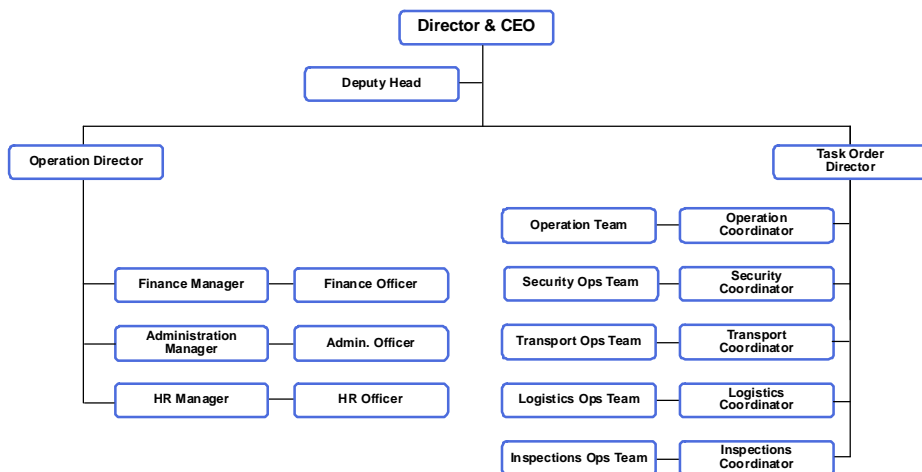


QUALITY POLICY

- BSL Management is committed to deliver quality products and services according to the client.s specification. We have in-house capability to bring our client.s needs on the drafting table and incorporate their requirement into standard codes and specification recognized by the industries.
- The operation and performance of BSL will meet the highest internationally recognized standards for the industry.
- BSL Management is committed to meet the mutually agreed schedule and work plan between both parties. Our project manager will be the administrative arm of our projects, updating our project schedule on a regular basis to control the downstream effect and identify tasks on the critical path.
- BSL Management is committed to utilize trained and qualified personnel to ensure the quality of work by meeting the requirements and a high quality workmanship within the specified time and budget.



ORGANISATION STRUCTURE



TEAM DESCRIPTION

- Head of Group is president for BSL he makes decisions consulting the partners on projects/operate
- Deputy Head is like the chief of staff and supports the head, oversees the quality and the process of on going work of both the Operation Director team and the Task Order Director





BSL TEAM

Task Order Director

Task Order Director's team is responsible for planning and projecting the tasks given by head on a specific project. The team operates on Construction, Logistics, Security (in the south only) and Transportation.

Construction Coordinator

This manager is responsible to carry out all construction concerned issues of the company including the design and building it has a Design, Operation and Quality Control.

Logistic Coordinator

Logistic Coordinator is responsible to carry out all logistic concern issues of the company and it has a small but active operational team

Security Coordinator

He provide force protection man power for protection of any operation in the south, he can also provide escort in the southern region.

Operation Coordinator

Operation Coordinator provides the Task Order Directorate with logistic and operation support.

Transportation Coordinator

This section is liaison with our regional offices across the country and is responsible to handle all transportation deals of our company no matter is its our own goods for transportation or we are the service delivery team

Operation Director

This is the operational support for all company deals and employees of the company and the projects this team provides the financial and logistic support to the company.



TEAM QUALIFICATION

In fact, all the administrative employees of the Corporation are well-qualified, experienced, educated and active who are working towards a unique aim to provide their services to the company and play their role in serving the company and undertake the important responsibilities and duties to help country's economy towards a better way of living for all Civilians. Moreover, they are working for an exceptional aim to provide their services to the Company and have a vital role in serving the people of Afghanistan for a better future through the Company which will provide a better environment and facilitate the chances for the up coming generation who are the pillars of the enhancement, development and acivilization of the country, moreover, the employees of BSL are professional and well-experienced in related fields and understand diverse aspects and concepts of accounting, business and other related fields, so the employees are working beneath a management which control overall staff performances and all staff members are fully aware of their responsibilities and liabilities toward the Company and understand the concepts of the Company's reputation.

MANAGEMENT OF BSL

Management of BSL with its professional skill and the staff have an indispensable role in management and perform their responsibilities effectively and partake in planning, decision making and most importantly control the overall processes and work progress made on particular areas of interest.

The Company will implement the project through its planning & implementing team or related team in order to implement and achieve the Project properly and successfully and bring the consent of its contracted party and customers. Therefore, the Company will implement and achieve this project

Since the project will be implemented and completed by BSL professional and experienced employees especially through its related employees. Thus, the Company will implement and complete the project according your statement of work and will surely bring your consent and gratitude in our implementing the project.





BSL QUALITY POLICY

It is the policy of BSL to provide quality harvest and services based on needs of our valued customers. We approach the challenge of getting customer satisfaction and loyalty by focusing on two way communication, unparalleled performance, training, learning from our group experiences and those of others, to foster continuous improvement culture in all functions of organization.

To further enhance its commitment towards Quality, BSL management has set the following quality objectives:

1. The primary objective of the Quality Management System is to ensure conformance to product specifications of all goods shipped to customers.
2. Clearly identify and understand our internal and external customers stated and hidden needs, to develop a way of working to meet and exceed the expectations of customers.
3. Provide confidence to management, our employees, clients, and stakeholders that the requirements for quality are being fulfilled and maintained and that quality improvement is continuously taking place.
4. To develop measurement techniques to gauge performance for improving effectiveness of our services, operations and quality management system.
5. To be a trustworthy and leading oil marketing organization for providing consistent high quality products and services in the market.

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ENVIRONMENT, HEALTH & SAFETY POLICY (EHS)

Blue Sea Logistics Company overriding objective is to ensure that none of our activities harm our employees, the public or the environment.

In order to achieve the objectives, we embrace a comprehensive policy on the Environment, Safety and Health that includes: -

- We consider that none of our activities are more important than health and safety of any individual or protection of environment.
- As a minimum we will comply with all relevant legislation and any other requirements to which we subscribe.
- We will encourage a pro-active safety culture and ensure that each employee is trained, experienced and competent to perform his or her duties.
- We will strive to remove all causes of accidents and events and to minimize the consequences of such if they occur.
- We will ensure that all our operations are performed, and seen to be performed safely.
- We will strive to continually improve performances in all areas of EHS performance and prioritize on the basis of risk.
- We will apply our EHS policy, standards, objectives and targets to our retail Outlets, Distributors, Dealers and Contractors.



STATEMENT OF ETHICS & BUSINESS PRACTICES

Introduction

Blue Sea Logistics Company has committed itself to conduct its business in an honest, ethical and legal manner. The company wants to be seen as a role model in the community by its conduct and business practices. All this depends on the company's personnel, as they are the ones who are at the forefront of company's affairs with the outside world. Every member of the company has to be familiar with his / her obligations in this regard and has to conduct him / her accordingly.

This statement in general is in accordance with company goals and principles that must be interpreted and applied within the framework of laws and customs in which the Company operates. This statement will be referred to as the "Statement of Ethics and Business Practices. and obligatory for each employee / director to adhere to.

1.Integrity

Employees are expected to exercise honesty, objectivity and due diligence in the performance of their duties and responsibilities. They are also directed to perform their work with due professionalism.

2.Confidentiality

All employees, both during and after their employment, must respect the exclusivity and trade secrets of the Company, its customers and suppliers and may not disclose any such information unless the individual or firm owning the information properly authorizes the release or disclosure. All the company's assets (processes, data, designs, etc) are considered as certified information of the company. Any disclosure will be considered as grounds, not only for termination of employment, but also for criminal prosecution, legal action or other legal remedies available during or after employment with the company to recover the damages and losses sustained.

3.Work Environment

All employees are to be treated with respect. The Company is highly committed to providing its employees with a safe, healthy and open work environment, free from harassment, intimidation, or personal behavior not conducive to a productive work climate. In response the company expects consummate employee allegiance to the company and due diligence in his job. The company also encourages constructive reasonable criticism by the employees of the management and its policies. Such an atmosphere can only be encouraged in an environment free from any prospects of retaliation due to the expression of honest opinion.

4.Communication

All communications, whether internal or external, should be accurate, forthright and where ever required, confidential. The Company is committed to conduct business in an open and honest manner and provide open communication channels that encourage candid dialogue relative to employee concerns. The company strongly believes in a clean desk policy, and expects its employees to adhere to it not only for neatness but also security purposes.

5.Conflicts of Interest

Each employee is expected to conduct him/her self in an honest and ethical manner to avoid actual or apparent conflict of interest. A conflict of interest occurs when an individual's private interest interferes in any way with the interests of the Company as a whole. Also no employee will perform any kind of work (involving monetary benefit directly or otherwise) for a third party without proper approval of CEO. Conflicts of interest also arise when an employee, or a member of his or her family, receives improper personal benefits as a result of his or her position in the Company. Every person should disclose any existing or potential conflict of interest with which he is directly or indirectly involved by presenting a written report to his departmental head. are discovered through the use of Company property, information or position.



6. Corporate Opportunities

Employees are expected not to:

- a) Take personal use of opportunities that are discovered through the use of Company property, information or position.
- b) Use Company property, information, or position for personal gains. Employees are expected to put aside their personal interests in favor of the company interests.

7. Equal Employment Opportunity

BSL believes in providing equal opportunity to everyone around. The company laws in this regard have to be complied with and no discrimination upon race, religion, age, national origin, gender, or disability is acceptable.

8. Business Controls and Responsibilities

Each employee is expected to deal fairly with Company's customers, suppliers, competitors, and other employees. No one is to take unfair advantage of anyone through manipulation, abuse of privileged information, or any other unfair practice. We are committed to selling our products and services honestly and will not pursue any activity that requires us to act unlawfully or in violation of this Code. Bribes, kickbacks, and other improper payments shall not be made on behalf of the Company in connection with any of its businesses. However, tip, gratuity or hospitality may be offered if such act is customary and is not illegal under applicable law. All such expenses should be reported and recorded in the company's book of accounts.

9. Compliance with Laws

The Company is committed to comply, and take all reasonable actions for compliance, with all applicable laws, rules and regulations of state or local jurisdiction in which the Company conducts business. Every employee, no matter what position he or she holds, is responsible for ensuring compliance with applicable laws.

10. Employee Retention

High quality employee.s attraction and retention is very important. The company will offer competitive wages and benefits to the deserving candidates. The company strongly believes in personnel development and employee-training programs are arranged regularly.

11. Protection and Proper use of Company Assets / Data

Each employee is expected to be the guardian of the Company's assets and should ensure its efficient use. Theft, carelessness and waste have a direct and negative impact on the Company's profitability. All the Company assets should be used for legitimate business purposes only.

12. Compliance

It is the responsibility of each employee to comply with this policy. Failure to do so will result in appropriate disciplinary action, including possible warning issuance, suspension, and termination of employment, legal action and reimbursement of the company for any losses or damages resulting from such violation. Compliance also includes the responsibility to promptly report any apparent violation of the provisions of this policy.

Any person meeting with difficulties in the application of this policy should refer to the Management.



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